CREATING A TEAM AS A TEAM CAPTAIN

When you form your own team, you are the team captain and have an important role. You will be responsible for:

- Recruiting coworkers, friends, and family members to join your team.
- Encouraging your team members to add a picture and description on their personal page.
- Building team morale by getting full involvement from all participants.
- Appointing a “Co-captain” to help with communication and team duties as necessary.
- Larger companies can appoint several captains to organize several teams. All those teams can participate in the same event benefiting the same cause. However, your team does NOT have to be associated with a company.

NOTE: If you participated in a previous team fundraising event and want to form the same team, try to keep everything the same (team name, members, etc.) Consistency can bring back the same donors and increase your goals year over year.

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STEPS TO CREATING A TEAM:

1. Go to www.soks.org/polar-plunge/ and click on the city in which you wish to participate.
2. Click on the Register link. You will be taken to the online registration page.
3. Click on Register and choose how you will be joining (joining a team, creating a team, or fundraising on your own)
4. Create (or log in to) your own account and hit the next button.
5. Set your fundraising goal and then complete the online registration form, agree to our waiver by clicking the box, and hit the green button next.
6. That's it - you're registered! Feel free to customize your page by writing your story and uploading unique photos.