

WHAT IS THE POLAR PLUNGE?

The Polar Plunge is an annual event taking place throughout the state of Kansas to raise money for Special Olympics Kansas. Each year, brave individuals jump into the icy waters of Kansas pools or lakes to support Special Olympics athletes. These brave individuals prepare for the event by fundraising during the weeks leading up to your big plunge! All proceeds from the event go toward programs for Special Olympics Kansas athletes!

WHAT IS THE POLAR STRUT?

The Polar Strut is a fun run that can range up from a mile up to a 5K or walk held in conjunction with a Polar Plunge event. The Strut is for anyone who wants to take a brisk walk or run in the cold winter weather. For individuals who are taking the Plunge, this is a great way to warm up before cooling down in the water. For those not taking this Plunge, this is a great way to be a part of the event without taking an icy dip.

2024 LOCATIONS AND CONTACTS

KANSAS CITY

Chris Burt ~ 913-236-9290x107 burtc@soks.org

PITTSBURG

Erin Fletcher ~ 620-308-2408 fletchere@soks.org

MANHATTAN

Krystin Guggisberg ~ 785-940-4110 guggisbergk@soks.org

TOPEKA

Brent Kaiser ~ 785-301-8214 kaiserb@soks.org

MAIZE

Jake LaMunyon ~ 316-358-2825 lamunyonj@soks.org

LAWRENCE

Taylor Obersteadt ~ 913-600-2246 obersteadtt@soks.org

EMPORIA

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CONNECT WITH US!



Special Olympics Kansas





@sokansas







FOR SPECIAL OLYMPICS
KANSAS

In Partnership With



YOUR PARTNERSHIP CREATES

Sports Training and Competition

We offer 20 year-round sports from team sports like basketball, volleyball, and softball, to individual sports like bocce, track and field, and swimming. We even offer winter sports including snowshoeing and downhill skiing.

Leadership Opportunities

We offer training for our athletes to become leaders in Kansas communities. Our athletes take courses in public speaking, governance, and healthy habits to become global messengers, SOKS health messengers, committee and board members, and even become coaches.

Health and Wellness Programs and Screenings

We provide free health screenings to athletes at competitions and stand-alone events throughout the year by trained medical professionals. The screenings focus on vision, hearing, dental, general fitness, and healthy habits. We are even able to provide free glasses to athletes in need.

Inclusive Schools and Communities

We provide curriculum and materials to schools for grades K-college level for inclusive programs including adaptive sports, inclusive youth leadership, and whole school engagement for inclusive activities.

Lasting Friendships

At the heart of all of our programs is our passion for our athletes to experience joy and participate in a sharing of gifts, skills, and friendship with their families, other Special Olympics athletes, and the community.

Ongoing Impact

Be part of the plunge moment as we have accomplished over 1200 Polar Plunge shirts printed, over 25,000 e-newsletter subscribers, over 1600 spectators at our events and mucy more!

YOUR PARTNERSHIP MEANS

Your partnership means Special Olympics Kansas Athletes with intellectual disabilities will get the opportunity to share their abilities, experience the power of inclusion, and feel the joy of victory both on and off the field.

\$150

1

Partnership Benefits	\$10,000	\$5,000	\$2,500	\$1,875	\$1,000	\$500	\$250
Number of waived entry fees for plunge location	8	7	6	5	4	3	2
Company recognition on event t-shirts	Prime Logo	Logo	Logo	Logo	Name	Name	Name
Ability to hang company banner at Plunge location	Yes	Yes	Yes	Yes	Yes	Yes	
Company list on Plunge location webpage as	Presenting Partner	Freezing Partner	lcy Partner	Frosty Partner	Chilly Partner		•
Ability to set up vendor booth at Plunge location	Yes	Yes	Yes	Yes		,	
Company listed as partner in Plunge location press releases	Yes	Yes	Yes	Yes			
Number of partnership mentions on SOKS socials	3	3	2	1			
Listed as partner in statewide press releases	Yes	Yes	Yes		,		
Company recognized in eNewsletter to more than 22,000 email recipients	Yes	Yes		•			
Company listed as presenting partner on Plunge location page and plungeks.org homepage	Yes						
Company listed as presenting partner in press releases for location and statewide	Yes						
Company mentioned as presenting partner for location in radio and print ads	Yes						

2024 POLAR PLUNGE FOR SPECIAL OLYMPICS KANSAS

If you wish to fill out this information in an online format, head to soks.org/polar-plunge and click the "Sponsor" tab in the main menu.

Please select a location:

☐ Kansas City ☐ Pittsburg ☐ Manhattan	☐ Tope ☐ Emp ☐ Maiz	oria e				
☐ Salina	Lawi	rence				
Please select a partnership level:						
\$10,000	\$1,000	Other:				
\$5,000	\$500					
\$2,500	\$250					
\$1,875	\$150					
Contact Information: Company Name						
Address						
City, State, Zip						
Phone						
Email						
Payment Information:						
Credit Card Number						
Expiration Date	CVV					
Signature						
Make checks payable to Special Olympics Kansas. Your donation is 100% tax deductible to the extent the law allows.						
Return form with payment to:						

Special Olympics Kansas Polar Plunge 5280 Foxridge Drive, Mission KS 66202